



## 5 COMMON *Social Media Scams*

**\$117**  
MILLION

Lost to scams that began on social media platforms, according to the Federal Trade Commission (FTC), from January - July 2020.

### “FUN” QUIZZES



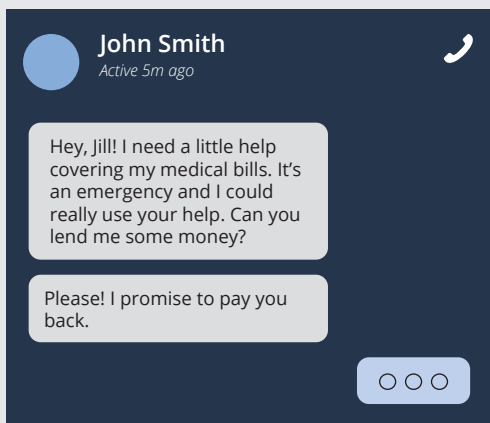
What seems like harmless fun could be inviting a hacker to download malware on your device or trick you into revealing personal information that could be used to hack into your personal accounts.

### UNBELIEVABLE DEALS

Nearly 25% of people report to the FTC about purchased items that never arrived. Before buying, check out the company and add “scam” in your search.



### FAKE MESSAGES FROM HIJACKED PROFILES

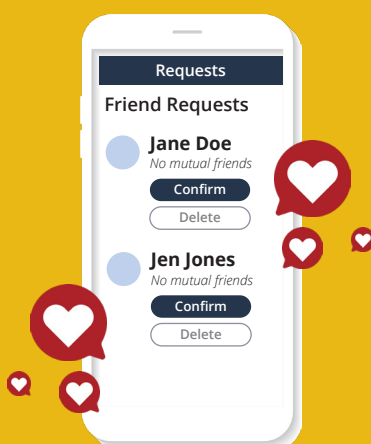


If you get a message from a friend on social media asking for money or another suspicious request, don't respond. Instead, contact your friend to see if they really sent the message.

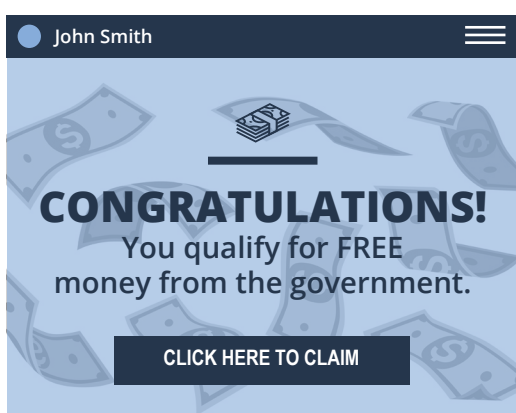
### ROMANCE SCAMS

Romance scams on social media often start with a “friend request” or message out of the blue.

If the scammer asks for money to cover “an emergency,” block this relationship ASAP.



### OFFERS FOR FINANCIAL RELIEF



Beware of messages that offer “grant money,” get-rich schemes, or other “giveaways.” Don't fall for false promises of easy money.

Scammers and con artists continue to get more and more creative in their approaches to taking what's not theirs. Stay ahead of the game by using social media wisely and with a healthy dose of skepticism.